

PROGRAM WEDNESDAY 9 APRIL

8.30-10.30 **PLENARY SESSION** Savoy 1

Economics and Equity: Fundamentals in Tobacco Control

Joy Murphy Wandin Traditional Indigenous Welcome **The Hon Bronwyn Pike** Conference Opening
Michelle Scollo Tobacco Control: A Blue Chip Investment **Frank Chaloupka** Economics of Tobacco Control and Policy Evidence
Ian Anderson Past, Present and Future: Aboriginal and Torres Strait Islander Tobacco Control

10.30-11.00 Coffee Break

11.00-12.30 **MAJOR PARALLEL SESSION** Savoy 1

Investment and Equity in Tobacco Control

Helen Lapsley Costs of Tobacco in Australia, Including Business Costs
Susan Hurlley The Potential for Tobacco Control to Reduce Cost Pressures on the Pharmaceutical Benefits Scheme
Gavin Turrell Socioeconomic Inequality and Tobacco-related Disease in Australia: Temporal Trends, Current Evidence, and Suggested Causes.
Peter Abelson Economic Evaluation of Public Health Programs to Reduce Tobacco Consumption in Australia

11.00-12.30 **MAJOR PARALLEL SESSION** Mayfair 1

Reducing Exposure to ETS

Melanie Wakefield Introduction **Alistair Woodward** Health Effects of ETS for Hospitality Workers and Other High Risk Groups
Caroline Miller Evidence to Counter Claims Made by the Tobacco Industry **Anne Jones** Where States are at and Where We Should be Heading

12.30-14.00 Lunch

14.00-15.30 **CONCURRENT ORAL SESSION A**

A1 14.00-15.30

Savoy 2

Tobacco Control Programs and Indigenous Populations

Helen Kehoe
 Findings from the National Aboriginal and Torres Strait Islander Tobacco Control Project-Tobacco: A Time for Action

Tahu Potiki Stirling
 Aukati Kai Paipa Rua Mano-A Smoking Cessation Model for Maori in Aotearoa

Natalie Barbir
 Creating a Positive Environment for Promoting Alcohol and Smoke Free Messages Among Indigenous Youth: Evaluation of the 2002 Croc Festivals™

Sharon Minniecon
 "When You Smoke Your Baby and Family Smoke Too!"

Donna Wright
 Healing Time: Stage 2 and 3 Drug Education Resource for Aboriginal Students

Beverley Greet
 Smoking Within the Victorian Indigenous Community

Susan Taylor
 Best Practice In Maori Cessation Training and Delivery

A2 14.00-15.30

Savoy 3

Alcohol, Tobacco And Food: Implications For Smokefree Policy

Anita Lal
 The Economic Impact of Smoke-free Policies on Sales in Restaurants and Cafés in Victoria

Susan Greenbank
 Smoking in Queensland Restaurants - Have Bans Affected Patronage ?

Jane Martin
 Clearing the Air-An Analysis of Strategies to Achieve Smokefree Dining and Gambling Areas in Victoria

Jacqueline Hickling
 Community support for smoke-free hospitality venues, 2000-2002

Raoul Walsh
 Community attitudes towards environmental tobacco smoke in NSW bars and other licensed premises

Melissa Cameron
 Exposure to Secondhand Smoke (SHS) at Work: A Survey of Members of the Australian Liquor, Hospitality and Miscellaneous Workers Union

Tessa Letcher
 Adaptation to Mandated Restrictions on Smoking in Dining Areas: Results of an Internet Survey

A3 14.00-15.30

Mayfair 2

State and Local Government Tobacco Control

Anne Zaborski
 Tobacco Control in Canada - Progress and Surveillance 1999-2002

Dianne Koldits
 Conducting Controlled Purchase Operations in South Australia

Nicola Quin
 Enforcing Tobacco Laws in Victoria - The Role of Local Government

Maija Ravis
 Victorian Cigarette Sales to Minors Program

Bob Allen
 'Just the one packet?' Trends in the Tobacco Sales to Minors Program

John Sanders
 Developing Capacity to Effectively Implement Tobacco Legislation in NSW

Di Rayson
 Northern Territory Tobacco Control Legislation

A4 14.00-15.30

Mayfair 1

Saved From The Shredder

Simon Chapman
 'Avoid Health Warnings on all Tobacco Products for Just as Long as We can': A History of Tobacco Industry Efforts to Avoid, Delay and Dilute Health Warnings on Cigarettes

Bill King
 Opening the Black Box: What Tobacco Industry Documents Reveal About the Changing Design of Australian Cigarettes

Stacy Carter
 Drawing the Line of Fire Away From the Cigarette Companies

A5 14.00-15.30

Mayfair 3

Hospital Settings

Justine Daly
 Increasing Child Health Nurse Delivery of Preventive Care to Reduce Infant Exposure to Environmental Tobacco Smoke

Christine Paul
 Smoking Care Provision in NSW Public Hospitals

Kylie Strong
 Development of a Paediatric Hospital Policy on Smoking to Reflect a Health Promotion as Well as Occupational Health and Safety Focus

Belinda Cerritelli
 Covering All Bases: A multi-faceted Program in a Paediatric Hospital Promoting Smoking Cessation and Smoke-Free Environments for Children

Luke Wolfenden
 Smoking Cessation Interventions for In-patients

John Wiggers
 Computerised Smoking Cessation Intervention in a Mental Health Setting

15.30-16.00 Coffee Break

PROGRAM WEDNESDAY 9 APRIL

16.00-17.00

CONCURRENT ORAL SESSION B

B1 16.00-17.00

Savoy 2

Smoking And Films

Helen Dixon

Smoking in Movies: Does it Matter Who Does the Smoking?

Helen Dixon

Is On-screen Smoking by Teenagers' Favourite Actors and Actresses Associated With Teenagers' Beliefs and Behaviour Toward Smoking?

Narelle Weller

Incidental Smoking in the Media

Greg Soulos

Countering Smoking in Film

Christine Edwards

Out Of The Smoke Screen Does an Anti-Smoking Ad Affect Young Women's Perception of Smoking in Movies and Their Intention to Smoke?

B2 16.00-17.00

Savoy 3

ETS In The Workplace

Jennifer Lamm

The Hazards of Smoking in the Workplace: How the law can Promote Excellence in Health and Safety Management and Save Money and Lives

Caroline Fleming

Smoke-free Education and Child Care

Della Rowley

Breathe Easy! Smoke-free Workplaces in South Australia

Debbie Whiting

Strengthening Tobacco Control Within the Workplace

Marija Vidovich

Voluntary Establishment and Acceptance of Smokefree Sporting Environments Through Collaboration

B3 16.00-17.00

Mayfair 2

Priority Populations For Tobacco Control I

Myna Hua

Designing Appropriate Environmental Tobacco Smoke and Children Communication Strategies for the Vietnamese and Arabic Community

Stavroula Zandes

Gaining Insight into Ethnic Community Group Leaders' Views on Passive Smoking in their Community Following the Implementation of Smokefree Dining and Comparing these Results to 1999 Discussions

Khatijah Hassan

Tobacco, Health and Islam: Developing a Smoking Cessation Program for Muslim Smokers in Australia

Vesna Ivanov

A Successful Smokefree Partnership Between the Croatian Democratic Union and Quit Victoria

Thuong Thu Nguyen

My positive and Challenging Experiences Working as a Quit Vietnamese Educator in Melbourne

B4 16.00-17.00

Mayfair 1

Mass Media Campaigns And Other Interventions For Young People

Melanie Wakefield

Relation Between Anti-Smoking Advertising and Youth Smoking in the United States

Melanie Wakefield

Youth Appraisal of Anti-smoking Advertisements: A Comparative Study in Australia, the United States and Britain

Judith Kingston

Anti-Smoking Youth Campaigns" Why Bother?"

Greg Hamilton

Four Year Follow-up of a School Based Harm Minimisation Intervention

Gino Marinucci

A New Drive: The Quit Young Adults Campaign

B5 16.00-17.00

Mayfair 3

Health Providers And Quitting Services

Garry Pearson

What's In It For Me: Why Should I Provide Smoking Cessation Advice?

David Edwards

Improving the Quality, Effectiveness and Sustainability of Smoking Cessation Services Delivered Through Community Pharmacies

Andrew Ellerman

The Coalition of Health and Medical Professionals Against Smoking

Tracey Greenberg

'We Can't Even Get them to Wash their Hands, How Will We get Them to Prescribe NRT?'

Rob Roseby

Fresh Air For The Kids. Improving the Capacity of Child Health Professionals to Address Parent Smoking

17.00-18.30

POSTER SESSION

Susan Allatt-Rice

The Casey Tobacco Working Group - Working towards a Smoke free Casey

James Balmford

The effectiveness of personally tailored computer-generated printed cessation advice on callers to a Quitline service.

Allan Sumner

Puyu Wiya - South Australian Aboriginal Tobacco Control Project

Karen Bedford

Brief Tobacco Cessation Intervention in a Family Planning Setting

Fiona Byrne - Savoy 3

Tobacco Industry Documents Searching

Renee Bittoun

The Respiratory Consequences of 'chop-chop' Tobacco

Anthony Castro

Building Community Capacity through partnerships

Barb Crawford

Clean Air - A Settings Approach Health Promotion Project

Justine Daly

The determinants of quitting behaviours amongst mothers of young children

Caroline Fleming

National Youth Tobacco-free Day - 2002 and 2003

Carolyn Ford - Savoy 3

The Art of Database Searching

Barbara Hawkshaw

Collaboration between a Health Promotion Unit and Community Health Service Nurses to provide cessation support for clients

Sansnee Jirajwong

Factors influencing smoking among migrant Thai women in Brisbane and Gold Coast, Queensland

Pat Kee

Overview of the Operation of the Victorian Quitline Service

Annie Kia

Multiple Realities II- the implementation of NSW Health Smoke Free policy in a rural area Health Service

Anita Lal

A review of the quality of studies on the economic effects of smoke-free policies on the hospitality industry

Anita Lal

VicHealth Centre for Tobacco Control Research Register

Brenda Leung

Hurstville Chinese Smoke Free Homes Project

John Litt

GP strategies to assist smokers: What are we doing?

Steven Mason

Cancer Awareness Education for Aboriginal Health Workers

Marcelle Natali

An integrated tobacco control health promotion strategy based on Victorian Government, Department of Human Services health promotion guidelines

Barbara Patz

Staff Quit Support - an essential strategy in a smoke-free hospital.

Nyree Pypor

Strategies to build nursing staff capacity to identify and address parent smoking at the Royal Children's Hospital

Jan Robertson McMahon

Slammin' Tobacco

Angela Rodaughan South Coast Smoking Reduction Program

Matthew Ryan

Smoking Cessation Resources for Pharmacy

Debbie Sandler

Should hospitals be totally smokefree?

Mohammad Siahpush

What is the smoking prevalence in Australia?

Mohammad Siahpush

Smoking and household expenditure on food, alcohol, gambling and insurance

Suzanne Stillman

How can I provide smoking cessation advice? Smoking cessation resources for the dental setting

Suzanne Stillman

Databases: tobacco control tools

Robbie Thomas

SmokeFree Sport Resources - Driving Change

Sophie Tanti

Smoking. Don't be a sucker

Anne-Marie Turner - Mayfair 2

Windows of Opportunity - a video resource for health professionals to initiate the 'Quit Talk' with parents.

Kathy Webster

A Mobilisation of a People - an indigenous/Tangata Whenua perspective on positive progress for smoke-free Maori people

Kylie Weir

Creating Smoke Free Sport with Indigenous Youth

Debbie Whiting

Taking workplace smoking cessation programs to rural Victoria

John Wiggers

Pro-active delivery of smoking cessation strategies to smokers in the community: feasibility and acceptability

John Wiggers

Compliance with NSW Smoke Free Environment legislation by hotels and registered clubs

John Wiggers

Reducing cigarette sales to minors in supermarkets

Heather Woods - Mayfair 2

Indigenous 'Say No'

Anti Tobacco Project

Dallas Young

Smokin No Way - a new school-based resource for Indigenous students

Anne Zaborski

A snapshot of smoking behaviour in Canada - CTUMS 1999 to 2001

Stavroula Zandes

Quit Victoria's Multicultural Program: Promoting the smokefree message to people from diverse cultural backgrounds

Stavroula Zandes

Quit Victoria's bilingual educators: Working with our communities, achievements and challenges

Yeqin Zuo

Tobacco Control in the Chinese Australian Community-A Joint Action

PROGRAM THURSDAY 10 APRIL

9.00-10.30		PLENARY SESSION Savoy 1	
		<p>Treating Nicotine Addiction Ann McNeill Development of Dependence Michael Cummings What's in tobacco, new products and the industry Lloyd Sansom The Place of pharmaceuticals in a Public Health Strategy</p>	
10.30-11.00		Coffee Break	
11.00-12.30		MAJOR PARALLEL SESSION Savoy 1	
		<p>Quitting Strategies And Methods Dawn Milner UK NHS smoking cessation services - a primary care model Pat Kee Quitline: strategies for key population groups Nicholas Zwar GP Guidelines Cathy Segan Cessation models: Time for some change to the stages of change</p>	
11.00-12.30		MAJOR PARALLEL SESSION Mayfair 1	
		<p>Current National Reforms Melanie Wakefield The cigarette package as an image: Implications for tobacco control Jane Martin Operating in a 'dark market'- new and emerging forms of tobacco marketing David Hill AM How can we use regulation to counter tobacco industry market?</p>	
12.30-14.00		Lunch and Mass Media Symposium in Savoy 1 (12.45-13.30)	
CONCURRENT ORAL SESSION C			
C1 14.00-15.30	C2 14.00-15.30	C3 14.00-15.30	C4 14.00-15.30
<p>Mayfair 1</p> <p>Tobacco Control vs Tobacco Industry</p> <p>Maurice Swanson Advocacy Campaign to Strengthen Western Australia's Tobacco Control Act 1990.</p> <p>Timothy Dewhirst Tobacco Sponsorship of Auto Racing: Tobacco Brand Exposure and Enhanced Symbolic Imagery Through Co-sponsors' Third Party Advertising</p> <p>Stacy Carter From Legitimate Consumers to Public Relations Pawns: The Tobacco Industry and Young Australians</p> <p>Elayne Mitchell Taking on the Big Boys and Catching Them Out – Wavesnet WIPEOUT!!</p> <p>Sandra Younie Quantifying the Health Impact of a Tobacco Control Intervention</p> <p>Tessa Letcher Bans on Tobacco Advertising at Point of Sale</p> <p>Murray Laugesen Manufactured Cigarettes Can be Simply Redesigned and the Design Regulated to Greatly Reduce the Risk of Cigarette Fire</p>	<p>Savoy 2</p> <p>Social And Environmental Context Of Smoking</p> <p>Craig Shepherd Smoking & Gambling : The Road to Poverty</p> <p>Kylie Lindorff Going Without Milk and Bread-Buying Tobacco Instead</p> <p>Gino Marinucci Getting a Grip on a Social Addiction: Smoking After Dark</p> <p>Mohammad Siahpush Why is Lone-motherhood so Strongly Associated With Smoking in Australia?</p> <p>Christine Migliorini The Social Context of Smoking in a Capital City of Australia</p> <p>Donald Cook Everybody Smokes, Don't they? Perceptions of Smoking Rates Amongst Teenagers and Adults</p>	<p>Savoy 3</p> <p>Quitting Tools</p> <p>Zane Macleod Efficacy of a Smoking Cessation Telephone Counselling Service as an Adjunct to Nicotine Patches: A Randomised Controlled Trial</p> <p>Raoul Walsh Over the Counter Nicotine Therapy: Assessing Evidence for its Population Impact</p> <p>Cathy Segan Research-driven Development of a Quitline Callback Service</p> <p>Lisa Embling Where There's a Will There's a Way to Quit Smoking - A New and Creative Quitting Tool</p> <p>Suzanne Stillman Tailoring for a Best Fit: Health Professional Smoking Cessation Training</p> <p>Michele Grigg Improving Effectiveness of Smoking Cessation Telephone Helplines Through the Provision of Subsidised NRT: A Longitudinal Study</p>	<p>Mayfair 2</p> <p>Community Approaches To Tobacco Control</p> <p>Michele Grigg Supporting Indigenous People to Quit Smoking: New Zealand Maori Response to the 'It's About Whanau' Campaign</p> <p>Kiri Milne Quit and Win 2002: The New Zealand Experience</p> <p>Dallas Young Event Support Program (ESP) in far North Queensland</p> <p>Therese Findlay Multiple Realities Aiming for Improvements, Not Perfection in the implementation of Tobacco Policy in Health Services</p> <p>Marcelle Natoli Strengthening Regional Community Action: Use of a Quit Community Grant to Engage Regional Community Health Services in Tobacco Control</p> <p>Cathy Armstrong Social Model of Health in Practice in a Rural Community</p> <p>Lyndy Abram Working Together to Address the Needs of the Community</p>
C5 14.00-15.30			
<p>Mayfair 3</p> <p>Helping Smokers Overcome the Challenge</p> <p>Sharon Lawn Mental Health Services and Cigarette Smoking: Beyond the Asylum Culture</p> <p>Sharon Lawn Nicotine Withdrawal: Pathway to Aggression and Assault in the Locked Psychiatric Ward</p> <p>Robyn Richmond A Randomised Controlled Trial of an Intervention for Tobacco Dependence Among People with a Psychotic Illness</p> <p>Maxie Ashton Helping People with Mental Illness Address Tobacco</p> <p>Robyn Richmond Intervention to Reduce Smoking Among Prison Inmates: a Feasibility Study</p> <p>Renee Bittoun Combination Therapy in 'Hard-To-Treat Smokers</p>			
15.30-16.00		Coffee Break	

PROGRAM THURSDAY 10 APRIL

16.00-17.30

CONCURRENT ORAL SESSION D

D1 16.00-17.30

Mayfair 3

Health Professionals And Tobacco Control

Margaret Cunningham

Stakeholder perspectives in the development of the Australian Best Practice Guidelines in Smoking Cessation for General Practitioners

Nicholas Zwar

Development of Guidelines in Smoking Cessation for Australian General Practice

Amanda Nagle

After Evidence and Policy we need Advocacy and Marketing to Engage Clinicians in the Hospital Sector in Nicotine Dependency Treatment.

Elayne Mitchell

Best Practice for Combination Therapy and Use of NRT in Pregnancy - Time to Debate the Issues

Stavroula Zandes

Pharmacies and Quit's Smoking Cessation Training

David Edwards

Results from a Survey of General Practitioners, Pharmacists, Dentists and Dental Hygienists in Relation to Evidence Based Strategies for Treating Tobacco Dependence

Hilary Kahn

Cracking the Retail Code
Crafting a Retail Pharmacy Solution to Improve Counselling Advice for Would-be Smoking Quitters

D2 16.00-17.30

Savoy 2

Smokefree Advocacy

Di Rayson

SmokeFree NT - The Long Fought Battle

Martin Bicevskis

ETS: Ventilation, Standards and Regulation

Maurice Swanson

Advocacy Campaign to Support Smoke-free Public Places in Western Australia

Todd Harper

Taking on the Alcohol and Gambling Industries: Smoke Free Legislation Against the Odds

Clinton Cenko

The Path to Smoke-free Pubs, Clubs and Al Fresco Areas in South Australia

Katherine Bryan-Jones

The Political Evolution of Passive Smoking Legislation in NSW: Insight from Interviews with Policy-makers Bureaucrats, and Advocates

Margaret Hogge

Continuing the Clean Air Revolution

D3 16.00-17.30

Mayfair 1

Regulating The Tobacco Industry

Andrew Ellerman

Harm Reduction Potential of New and Alternative Tobacco Products and the Need for Regulation

Myriam Montrat

Canadian Experience with Health Warning Messages on Tobacco Packages - Impact

Trinette Kinsman

Secondary Analysis of National Tobacco Campaign Data to Investigate Consumer Perceptions of Light and Mild Cigarettes

Kerryn Riseley

Point of Sale Tobacco Advertising and Display Restrictions in Victoria

D4 16.00-17.30

Mayfair 2

Services For Quitters

Luke Wolfenden

Smoking Cessation Care In A Pre-Admission Clinic

Suzanne Stillion

Promoting Smoking Cessation Among Pregnant Women: Routine Antenatal Care Guidelines

Anton Provan

Victorian Quitline Counsellor Recruitment and Training

Richard Hawkins

Evaluation of the Quitathon

Lyndy Abram

The Effectiveness of a 12 Week Telephone Counselling Program in Smoking Cessation

Trish Young

Creating Health Environments for Children Through a Smoking Cessation Program in New Zealand Hospitals

Michele Grigg

Enhancement of a Quitline Service with Subsidised Nicotine Replacement Therapy

D5 16.00-17.30

Savoy 3

Prevention Programs

Kelly Robertson

Smarter than Smoking- Results from a Western Australian Youth Smoking Prevention Project

Wendy Maslin

Youth SmokeFree Recreation

Viki Briggs

Who's Got the Power? Tobacco Companies Improving their Image Through Indigenous Communities

Ian Ferretter

Reaching youth: Quit Victoria's Prevention Strategy

Mohammad Poureslami

Belief Assessment of Middle School Students about Cigarette Smoking in City of Tehran: Implications for Intervention

Marilyn Hadfield

A Drug Education Program with Students from Language Backgrounds Other than English Using Activities Tailored from Smoke Screen: A Stage 3 Smoking Prevention Resource

PROGRAM FRIDAY 11 APRIL

9.30-10.30	PLENARY SESSION Savoy 1				
	Tobacco - An Issue For Consumer Protection				
	Hon Trish Worth Parliamentary Secretary to the Minister for Health and Ageing				
	Jonathan Liberman The role of litigation in tobacco				
	Allan Fels Competition and consumer issues				
	Simon Chapman Tobacco Use as Informed Risk Taking: implications for tobacco control arising from the tobacco industry's public re-birthing				
10.30-11.00	Coffee Break				
11.00-12.30	MAJOR PARALLEL SESSION Mayfair 1				
	The Case For Regulating The Tobacco Market				
	Jonathan Liberman Towards a comprehensive regulatory framework for tobacco				
	Ron Borland A model for the effective regulation of tobacco products: A regulated market model				
	Ann McNeill Reflections with Mike Cummings				
	Michael Cummings Reflections with Ann McNeil				
11.00-12.30	MAJOR PARALLEL SESSION Savoy 1				
	Effective Communications In Mass Media				
	Maurice Swanson Introduction				
	Rob Donovan Developing Effective Communications in Mass Media				
	Todd Harper Is there anything else on TV?				
	Denise Sullivan Results from campaigns, plans for future campaigns, opportunities for collaboration				
12.30-13.30	Lunch				
13.30-14.30	CONCURRENT ORAL SESSION E				
E1 13.30-14.30	E2 13.30-14.30	E3 13.30-14.30	E4 13.30-14.30	E5 13.30-14.30	
Mayfair 1		Savoy 3	Savoy 2	Mayfair 2	
Smoking And The Media		Priority Populations For Tobacco Control II	Evaluation Of Mass Media Campaigns	ETS In The Home	
Katherin Clegg Smith		Chedomir Videkanic	Caroline Miller	Rob Roseby	
Tobacco in the U.S. Press: what is Considered Newsworthy in Marlboro Country?		Why is Smoking Such a Problem Within the Serbian Community in Victoria? Perspectives from a Community Priest	The Impact of a Quit Smoking Campaign for Parents	Family and Carer Smoking Control Programs for Reducing Children's Exposure to Environmental Tobacco Smoke	
Russil Durrant		Olga Ischenko	Lisa Embling	Justine Daly	
Tobacco in the News: An Analysis of Newspaper Coverage of Tobacco Issues in Australia, 2001		Smoking Attitudes, Beliefs and Practices Amongst Russians in Victoria	Reeling them in. . . Advertising Strategies that get Smokers to Quit	Prevalence of and Behavioural Predictors of Infant Exposure to Environmental Tobacco Smoke	
Zoe Furman		Trish Young	Tom Carroll	Jennifer Crawford	
Spinning Out of Control - Media Coverage and Public Response to the McCabe Case		Effective cessation for Indigenous People: National Quit Campaign and Quitline Service in Aotearoa/ New Zealand	Media Planning to Maximise Quitline Calls in the National Tobacco Campaign: Effects of Television Advertisement and Program Placement	Significant Reductions in Children's Exposure to Environmental Tobacco Smoke in the Home and Car: Evaluation of NSW Campaign	
Stafford Sanders		Stavroula Zandes	James Balmford	Helen Darling	
Banging the TC Drum		Training and Educating Quit's Bilingual Educators to Promote the Smokefree Message and Encourage Smokers from their Communities to Quit	Assessing the Short-term Impact of the World No Tobacco Day Advertising Campaign, May 2001	Exposure to Second Hand Tobacco Smoke and its Relation with Daily Smoking Among New Zealand Youth	
Kerry Johnson		Julie Anne Mitchell	Adrian Stratico	Linden Rhodes	
Creating the Right Ambience: Using Ambient Media in Tobacco Control		Is there a Quitline Service in My Language? Challenges Faced in Making this a Reality	Quit Evaluations - Changing Tracks	Smoke Free Families - True Blue Investment in the Health of Central Coast Families	
14.30-15.00	Coffee Break				
15.00-16.00	CLOSING PLENARY Savoy 1				
	Conference Summary and Vision				
	Denise Sullivan, Lyn Roberts				